

TECHNOTES

VOLUME 32, NUMBER 1

FALL 2008

*California Library Association
Access, Collections, and Technical Services Section*

Inside this issue:

Conference Programs	3
2008-09 Officers	4
Reports & Announcements	5
Library 2.0	8
Second Life	9
New Faces	13
2008 ACTSS Award Recipient	15
Contact List	16

Message From the President— *Yu-Lan Chou*

Greetings to all ACTSS members! Once again, ACTSS had a successful year filled with exciting programs carefully planned and executed by an enthusiastic ACTSS Board and volunteers in collaboration with other technical services organizations. Since the 2007 CLA conference in Long Beach, ACTSS worked with CONSER and SCCTP to bring about the Basic Serials Cataloging Workshop, which was held at National University in San Diego from December 3 to December 4, 2007. In May 2008, ACTSS co-sponsored a one-day event with NCTPG for an XML workshop held at Santa Clara University. The instructor for this program was Eric Lease Morgan, Head of the Digital Access and Information Architecture Dept., University Libraries of Notre Dame.



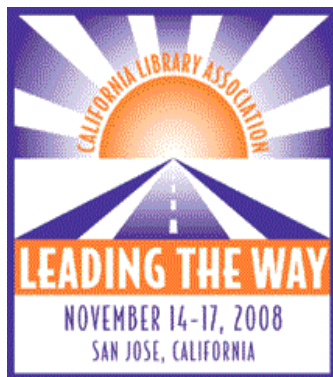
There are three programs sponsored by ACTSS at the 2008 CLA conference in San Jose. Arwen Hutt of UCSD will speak on “Librarian as Trapeze Artist: Cross-walking & Data Transformation in Libraries,” Xiaoli Li and Karleen Darr of UC Davis will present at the president’s program for “Better Together: Leading Technical Services 2.0.” Dr. Robert Ellett of San Jose State University will present “Current Crisis in Cataloging & the Future of Bibliographic Control.” The ACTSS membership meeting is scheduled on Sunday 4:30 to 5:00 p.m., and the 2009 Board meeting will be held afterwards from 5:00 to 5:30 p.m. You are cordially invited to participate.

In addition to the traditional continuing education opportunities that ACTSS is accustomed to offering, two of the ACTSS members – incoming president Ida daRoza and ACTSS Board member Julie Moore – have gone beyond that to explore possible continuing education opportunities in the virtual world. Ida built a section page for Facebook and LinkedIn. Julie and Ida have both been busy investigating Second Life. Both of them are eager to reach out to people, either in person or virtually, for the good of technical services.

See **PRESIDENT**—Page 2

Newsletter Co-Editors: Becky Culbertson and Julie Renee Moore

Newsletter Editorial Board: ACTSS Board Members



**2008 CLA Annual
Conference!**

**November 14-17
San José, CA
For more information
on the conference go**

**to: [http://www.cla-
net.org/events/confexhibitio](http://www.cla-net.org/events/confexhibitio)**

PRESIDENT continued from p. 1

Though social networking is still a young concept, these pioneering projects are well-equipped with the hostesses' in-depth knowledge in technical services, keen interest in cataloging, and positive attitude of team work. Ida has planned a virtual reception one week immediately after the 2008 CLA Conference on November 22nd in Second Life.

CLA is taking actions to restructure. The changes will happen in the next year to dissolve the sections and form new interest groups. Though the format might alter, ACTSS will continue to serve an important role within the organization to provide technical services professionals with updates, communications, and education. I am writing to ask your support in assisting the next ACTSS board in shaping the new entity. No matter how the overall structure might change, it is most important that our members' voices are heard. Your input and participation are urgently needed.

I am pleased to report the election results. We have three ALA Spectrum Scholars as elected officers on the 2008-2009 ACTSS Board – **Ida daRoza**, President (2003-2004 ALA Spectrum Scholar), **Peter Nguyen**, VP and President-Elect (2006-2007 ALA Spectrum Scholar), and **Bie-hwa Ma**, Secretary (1998-1999 ALA Spectrum Scholar). ACTSS is very proud of attracting these technical services librarians and providing them with unprecedented opportunities. With veteran Board members Elaine Franco and Julie Moore, I am confident that the team will strengthen the section's activities and embark on new endeavors.

Last but not least, I want to thank every member of my team – **Ida daRoza, Elaine Franco, Becky Culbertson, Julie Moore, Xiaoli Li, and program committee chair Aimee Algier**. I have been a member of ACTSS for about ten years and thank you all for your devoted service that made this section a success. I enjoyed working with you and wish you the best.

Many Thanks to Our 2007-2008 ACTSS Leaders!

- President – **Yu-Lan Chou**, Innovative Interfaces, Inc.
- Vice President/President Elect –
Ida Z. da Roza, San Mateo County Library System
- Past President - **Xiaoli Li**, University of California, Davis
- Secretary/Newsletter Co-Editor –
Becky Culbertson, University of California, San Diego
- Assembly Representative/Newsletter Co-Editor – **Julie Moore**, California State University, Fresno
- ALCTS/CRG Representative – **Elaine Franco**, University of California, Davis
- Chair of Program Committee (and Liaison from NCTPG) — **Aimee Algier**, Santa Clara University



ACTSS Programs at CLA Annual Conference

President’s Program

**Better Together:
Leading Technical Services 2.0
Saturday, 2:15-3:30 p.m.**

**Speakers: Xiaoli Li, University of California, Davis
Karleen Darr, University of California, Davis**

The future of bibliographic control, dynamic user expectations, Web 2.0, innovative standardization for data description, and consortium-based activities have driven the University of California technical services restructuring efforts. The most influential factor is the implementation of the UC’s OCLC WorldCat Local (NextGen Melvyl) pilot. Presenters will share their experiences and strategies to meet the above mentioned challenges.



**Librarian as Trapeze Artist:
Crosswalking & Data Transformation
in Libraries
Saturday, 3:45-5:00 p.m.**

Speaker: Arwen Hutt, University of California, San Diego

As metadata standards and discovery mechanisms continue to proliferate, many libraries are finding it necessary to transform existing MARC metadata into new formats. This presentation introduces the concepts of crosswalking and data mapping and their use for both data migration and multi-purposing in our changing data environment. It highlights various “big picture” and “on the ground” issues related to data mapping and gives an overview of tools and techniques available. Included are sample crosswalks and workflows.



**Current Crisis in Cataloging and the Future of Bibliographic Control
Sunday 3:15-4:30 p.m.**

Speaker: Dr. Robert Ellett, San Jose State University

Dr. Ellett will discuss cataloging in relation to “On the Record: Report of the Library of Congress Working Group on the Future of Bibliographic Control.” In the report, the Working Group provided its five recommendations on bibliographic control within the new library technological environment. Dr. Ellett will examine the recommendations of the Library of Congress Working Group on Bibliographic Control and discuss common threads among the issues. He will suggest ways that cataloging managers and catalogers could immediately implement in evaluating the efficiency of their workflows. The ACTSS Membership Meeting will follow this presentation.



**ACTSS Membership and Board Meetings
Sunday, November 16
San José McEnery Convention Center
Room D**

**Membership Meeting
4:30-5:00 pm
Board Meeting
5:00-5:30 pm**

Other Points of Interest at CLA Annual Conference ~ New ACTSS Officers ~ RDA Timeline

Other Programs of Interest

- **OCLC Role in FRBR Workshop, Saturday, 10:30-11:45 a.m.**
- **CLA Mentor-Protege Mixer, Saturday, 12:30-1:30 p.m.**
- **Quick And Easy Graphic Novel Preservation - Poster Session, Sunday, 10:45-11:30**

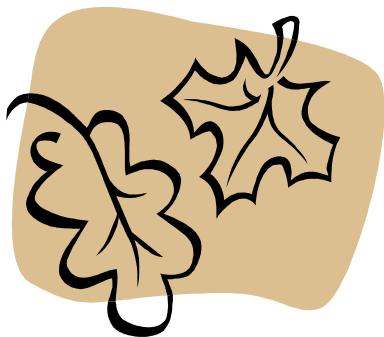
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CLA Awards Dinner
Friday, Nov. 14, 7:30-10:00 PM
Fairmont Hotel
170 S. Market Street
San José, CA 95113

Cost: \$75

Put on your party clothes and come celebrate the 2008 California Library Association award winners. Enjoy the company of your colleagues and friends and honor the best, brightest and most dedicated California library leaders and supporters. Don't miss this special celebration. What a way to kick off the conference!

Tickets by advance registration only.



Congratulations to the 2008-2009 ACTSS Officers!

President – **Ida Z. daRoza**, San Mateo County Library System

Vice President/President Elect – **Peter Nguyen**, San José Public Library

Past President - **Yu-Lan Chou**, Innovative Interfaces, Inc.

Secretary – **Bie-hwa Chen Ma**, University of California, San Diego Libraries

Assembly Representative – **Julie Moore**, California State University, Fresno

ALCTS/CRG Representative – **Elaine Franco**, University of California, Davis

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RDA Timeline (as of this writing)

- 4th quarter 2008 – full draft of content released in online product for comment
- Late January 2009 – comment period closes
- 2nd quarter 2009 – content is finalized
- 3rd quarter calendar 2009 – RDA initial release
- 3rd quarter calendar 2009 – 2nd quarter 2010 – national libraries evaluate RDA and analyze results
- 3rd-4th quarters calendar 2010 – RDA implementation

Submitted by **Julie Moore** and **Ida daRoza**
 (Source Dr. Robert Ellett, from OLAC 2008 Conference)

Reports

Council of Regional Groups

The Council of Regional Groups (CRG) provides a link between the American Library Association's Association for Library Collections and Technical Services (ALCTS) and affiliated state and regional technical services groups (such as CLA ACTSS).

Continuing education has always been a priority for CRG. During a planning session at the ALA Conference in June, 2008, CRG leaders emphasized the important role that CRG will play in supporting partnerships between ALCTS and regional groups to provide the cataloging training that will be needed for successful implementation of RDA.

CRG maintains a Speakers Bureau that includes individuals willing to present Technical Services programs and workshops to affiliates for no additional fees beyond travel expenses. The Speakers Bureau directory is accessible through the ALCTS website and the CRG wiki and is kept current by the CRG Speakers Bureau Committee. The SB Committee has developed an online survey to assess affiliates' awareness and use of the directory. Several California librarians are included in the directory, including at least one CLA ACTSS member.

Keeping affiliate contact information current is an ongoing task performed by the CRG Affiliate Relations Committee. I am the current committee chair and Julie Moore is a member. With the help of ALCTS staff, I am working on a major update of the email list that includes affiliate officers. I hope to improve communication with the affiliates, including discussion and sharing of best practices among the groups. Another duty of the Affiliate Relations Committee is to encourage unaffiliated regional groups to affiliate with ALCTS through CRG. We have a brand new affiliate, the Missouri Library Association Technical Services Special Interest Group. Two more prospective affiliates from Ohio and Alaska may join us soon. Thanks to Julie Moore for encouraging the Alaska group.

Report submitted by ALCTS/CRG Representative,
Elaine A. Franco

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XML for Librarians

CLA-ACTSS and NCTPG co-sponsored a program on May 30th, 2008 entitled: XML for Librarians. **Eric Lease Morgan** from the University of Notre Dame presented the one-day workshop. Eric is a frequent speaker on issues of technology in libraries and is currently the Head of Digital Access and Information Architecture. His workshop covered the XML vocabulary, crosswalking, and other issues related to libraries using XML. 28 participants registered for the workshop.

Report submitted by **Aimee Algier**

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SCCTP

Basic Serials Cataloging Workshop

Adolfo Tarango (UCSD) and **Manuel Urrizola** (UCR) team taught a two day SCCTP workshop on Basic Serials Cataloging to a stalwart group of 17 catalogers at National University in San Diego on Dec.3 and 4, 2007.

Because the CONSER Standard Record had just been invoked as the new standard, the class was treated to a three hour segment by **Melissa Beck**, CONSER Standard Record trainer, who went over the fine points of the CSR. All agreed that the time was well spent.

Report submitted by **Becky Culbertson**

Reports

Assembly

The spring meeting of the Assembly was held at the Sacramento Public Library on April 15, 2008. Presiding was Monique le Conge

Sandra Vella, Librarian from University of California, Davis, reported on the status of the pilot project to use Second Life with the mentorship program. As of April 15th, she and Connie Costantino had trained 14 members on Second Life. She provided the Assembly with a very informative and exciting tour around Second Life.

President Monique le Conge reported that she was writing on the CLA blog. She will have welcoming responsibilities at the 2008 ALA Conference in Anaheim.

Vice President Barbara Roberts was looking for suggestions for committee appointments.

Treasurer Annette Milliron examined the third quarter profit and loss statement. Because the investment market was difficult, the CLA investments were down 2 1/2 %.

ALA Chapter Councilor Les Kong reported on the January Council meeting in Philadelphia. A memorial resolution was adopted for Barbara Will, an active CLA member. Council addressed a number of freedom-to-read issues, including taking a stand against the removal of religious books from prison libraries.

Executive Director Sue Negreen submitted a written report.

The Assembly continued to discuss the upcoming changes to the reorganization of CLA. The Draft Bylaws were discussed with several changes to be voted on:

- Virtual or E-Members will be Associate Members.
- “Qualifications and Privileges” of members will be organized in a hierarchy of benefits.
- Board of Directors will be increased (to 11-15 members) to promote better representation.
- Members of the Leadership Development Committee will be required to take a three year break before they are eligible to serve on this committee again.
- The Leadership Development Committee will prepare a slate of one or more eligible candidates for each office or position to be filled at the time of the annual election.

The bylaws provide the general groundwork for the re-organization. The Standing Rules will be where most of the details of the plan will be worked out. Standing Rules revision was also discussed.

The bylaws were sent to the members for a vote.

Les Kong presented a resolution commending San Jose State University for their support of student membership in ALA and CLA.



During the 2008 election, the membership voted to approve the new bylaws. They go into effect July 2009.

Report submitted by ACTSS Assembly Representative, **Julie Moore**

Announcements

ACTSS New Leader Award

This is an exciting, new award to be presented for the first time at the CLA Annual Conference. This award is sponsored by the California Library Association Access, Collections, and Technical Services Section. Up to \$500 is available to be awarded to the successful applicant for registration, travel, and lodging expenses for attending the CLA Annual Conference in San Jose, from November 14-17, 2008.

Criteria:

- Be a current CLA ACTSS member.
- Have no more than five years of post-MLS library experience OR have recently received MLS OR be currently enrolled in an MLS program.
- Be able to attend CLA Annual Conference and work virtually in between.

Requirements:

- Attend CLA ACTSS Membership Meeting, Board of Directors Meeting, and one or more ACTSS programs at CLA Annual Conference.
- Report on ACTSS program(s) and/or overall conference experience for ACTSS newsletter.
- Be willing to serve on an ACTSS committee, taskforce, or workgroup, or as a candidate for ACTSS office, following the CLA Annual Conference.

Submitted by **Elaine A. Franco**

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The First ACTSS New Leader Award Recipient: Michael S. Smith

After fifteen years in the broadcasting industry, **Michael S. Smith** began volunteering in the Cataloging Department at Fresno County Public Library and was soon hired full-time.

Within a few years he entered San Jose State's Library and Information Science program. He plans to graduate with a master's degree in May 2009.

While working as a library assistant in cataloging Michael realized the integral part technical services plays in the operations of a library. As a future cataloger he hopes to explore areas of database enhancement, including the role of Web 2.0, user tagging, wikis, and networking.

Michael already has a record of library association service and recently served as Treasurer of the San Jose State Student Chapter of the American Library Association. The CLA ACTSS Board of Directors looks forward to working with Michael as he pursues his career in librarianship.

Submitted by **Elaine A. Franco**

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You Are Invited to Attend the First ACTSS Second Life Reception

Talis Cybrary Island Coliseum

November 22, 2008 at 7:00 p.m.

Attire Informal

ACTSS membership not required

Please RSVP Ida daRoza darozas@smcl.org

Please meet at Talis Cybrary Island and look for our board members IdaZapa Zapatero, Hiro Paulino, Cookie Stuverant, and special guest Agnesa Capelini a.k.a. Sandy Vella. Add us as Second Life friends for the purpose of helping teleport you to the reception. Meet with us to discuss Second Life ideas for ACTSS.

For those who would like a crash course on Second Life prior to the reception, please contact Sandy Vella, UC Davis, savella@ucdavis.edu

Announcement submitted by **Ida Z. daRoza**

ACTSS in Library 2.0

by **Ida Z. daRoza**

There is an entry in that beloved but sometimes questionable resource Wikipedia for Library 2.0., which defines Library 2.0 as staying constantly updated with new technologies and working out ways to harness the technology for use in library services. The most important aspect of 2.0 service is the move from one-directional technologies to those which are involved with feedback and participation.

For those involved in ACTSS, in-person networking can be limited to once or maybe twice a year, while social networks can expand members' access to the ACTSS Board, enabling them to ask questions or make suggestions at any time throughout the year. In addition, an ACTSS network can provide members with a smaller, more comfortable forum for posing cataloging questions that some might hesitate to broadcast on an international list such as Autocat. Beyond contact with the Board members, social networks connect one with other members within the application, enable one to reconnect with librarians one has met at conferences or in past jobs, and allow one to meet new librarians with similar interests.

Applications are also being used as Library 2.0 tools by national, statewide and local library association chapters. Wanting ACTSS to keep current with technology, at the 2007 ACTSS annual board meeting I asked if I could create a Facebook group for ACTSS. With the board's approval, I started one for ACTSS, which can be found in Facebook by typing "ACTSS" in the search box. The URL for Facebook is www.facebook.com

Our first year wasn't a roaring success with less than a dozen members joining, but I think there is a lot of potential for it to be a success. It could be our place where members could connect and share new articles or workshop information of interest, and discourse over the year. Other than the pro-

fessional aspect, the first year did help enhance friendships with a few of those members who enjoy the social aspects that Facebook offers.

I did receive feedback from some ACTSS members that they found Facebook to be overpopulated with gimmick applications and that they preferred LinkedIn to make connections with other librarians. No problem. I created a LinkedIn Group for ACTSS. It is up there now for your viewing; just look under LinkedIn Groups. To be official, it does require approval at the ACTSS board meeting in November. I will follow up with a (Library 1.0) email blast to our membership if the board approves the LinkedIn group. The URL for LinkedIn is www.linkedin.com

Regarding email, we did find when we sent out a notice to membership that not all ACTSS members are on our listserv. If you are not already on, please join the [ACTSS](http://lists.cla-net.org/listinfo.cgi/actss-clanet.org) email discussion list (<http://lists.cla-net.org/listinfo.cgi/actss-clanet.org>).

Please also feel free to contact me or give me feedback on what you think of either social network. I am Ida Zee on Facebook and can be contacted in LinkedIn or emailed by my email address daRoza@plsinfo.org.

See you online!

Ida Z. daRoza

ACTSS 2008-9 VP/President Elect
San Mateo County Library

Second Life for Catalogers

by **Ida Z. daRoza and Julie Renee Moore**

Second Life for Catalogers?! ... “Give me a break! Isn’t real life enough to deal with?! We already have email, cell phones, with texting and twittering, instant messaging, the Internet with blogs to check and RSS feeds to read; we’re on MySpace and Facebook and LinkedIn; we’re doing Digg and Delicious ... for crying out loud, do we really need yet another electronic gadget in our lives, buzzing, beeping, and flashing at us, eating up our precious life’s time and energy?!” That was Julie’s initial knee-jerk reaction when posed with this question – “So, how about Second Life for catalogers?” -- about a year ago.

Thanks to Sandra Vella, a Librarian at the University of California, Davis, the journey into Second Life was smooth and easy for Julie, Ida, and many other librarians around California. She helped us to see the light ... and the fact that this is a worthwhile venture.

Logging onto Second Life, www.secondlife.com, one sees the tag line, “Second Life is an online, 3D virtual world imagined and created by its Residents”, but what does that mean? Investigating a little further, under ‘What is Second Life?’ it is broken down nicely into three major areas as:

- 1) A virtual world of digital creations, people, entertainment, education and opportunity.
- 2) Creations made by fellow residents.
- 3) A marketplace for purchases to enhance the virtual world experience.

Before the authors, Ida and Julie, ever visited Second Life, it all sounded so appealing and yet difficult to comprehend at the same time. Having worked in an art school, Ida knows people who create computer games for a living on difficult 3D modeling programs. She initially felt intimidated to try Second Life, assuming that one needed to have that sort of skill level to enter. This fear kept her

from even attempting Second Life for years.

To Ida’s surprise, University of California, Davis Librarian Sandra Vella openly offered Second Life mentorship to anyone who wanted to learn on the CALIX listserv. Sandra has taught many California librarians how to come alive in Second Life. She is quite an amazing teacher and mentor, and she is still available for this sort of assistance.

Ida, not being one to pass up a free learning opportunity, drove up to UC Davis and asked Sandra Vella to teach her the secrets of this other world. Since that first meeting they have had two training sessions in person and one on-line training session. The woman deserves a medal for her brave offer and the time and patience she gives to help CLA members learn. Her offer is still open. Sandra Vella can be contacted at savella@ucdavis.edu for Second Life training.

It is empowering to learn something that one once felt was over their head. No 3D modeling knowledge was required for participating in Second Life! It was necessary for Ida to upgrade her six-year old computer to enable the application, but that was the most difficult part. After one meeting, Ida was able to set up a Second Life Avatar, dress herself, walk, fly and visit the CLA office and Information Island, which is a great librarian hang out. Ida has no doubt that she was saved hours of aimless wandering by having Sandra’s help. Sandra also taught Julie to create her avatar and take a walk on the wild side of Second Life. After only a couple of training sessions, Julie’s avatar could go shopping, choose clothes and accessories, walk, run, sit, fly, dance, drive, and ride a scooter around town.

After learning with Sandra, Ida met with three other ACTSS members at a wifi café and showed them what Sandra had showed her. Ida would be glad to do this again, and provide this type of hands-on or online-help to other ACTSS members as Sandra has to CLA membership as a whole.

SECOND LIFE continued from p. 9

Potential Second Life Uses for Catalogers

The California Library Association has a “presence” in Second Life – we have a building that is quite suitable for “in-world” meetings of all types – from board meetings to assembly meetings to panel discussions to seminars and workshops. CLA has a mentoring program. The mentors and new librarians are encouraged to meet in Second Life, in addition to all of the other ways of communication. Since San Jose State University encourages students to engage in Second Life, most of their graduates are already quite good at navigating around in Second Life. At any rate, this is a nice and easy venue for the mentor to “meet” with the student. They can take walks around the place and chat about various things. It’s kind of like the next best thing to being there. :-) Second Life is also another spot for social networking. It really is simply another door of communication, just waiting to be opened.

One of the greatest potential uses of Second Life is for continuing education. There is a generation of people who already know how to navigate in Second Life and are comfortable in-world ... and the rest of us are capable of learning this new virtual world ... as demonstrated by Ida and Julie. Best of all, it does not require traveling across the countryside in order to obtain continuing education. The continuing education aspect is something that CLA and ACTSS should explore.

There have already been many special programs and training opportunities for librarians in Second Life. And many programs that are just plain interesting, even if they do not have anything to do with libraries!

On May 22, 2008, Julie attended her first Second Life program: “Client Side Information Literacy: the Challenge of a New Century.” The ease of attending such a conference was striking (once she

could figure out how to make her avatar sit down on the chair)! All she had to do was log onto Second Life at home with a headset, and she was “there!” She was attending the program and simultaneously interacting with her young child. There were lots of other participants and a panel of experts. Most of the participants were librarians. This program was presented in a way that allowed participants to ask questions verbally or in writing, and the panelists responded. They had slideshows projected up on the screen. It was just like attending any other library seminar! This shows just how powerful this technology is. A speaker can reach many people at one time with ease. This is just perfect for the busy, busy, busy, multi-tasking, and the greater portion of society that has succumbed to always being in the mode of continuous partial attention! This is a win-win for everyone!

There is the downside of any kind of virtual communication that gives the presenter only a partial idea of the people in his/her audience. The presenters cannot actually see the body language, the facial gestures, the fact that everyone is texting, listening to their iPod, flipping over to check their email, or chatting with their child. The ease of attending a seminar like this and small amount of money involved does strike a balance. Panelists (really great panelists!) can be in different parts of the country, or world for that matter ... and they can be brought together for an hour meeting so easily – without all of the expenses involved with shipping people across the country to give these presentations. (The authors believe that there will always be a need for both types of communication, in person and virtual, but that this new, virtual avenue is a much less expensive possibility.)

SECOND LIFE continued from p. 10

There have been so many interesting Second Life program offerings this year. Here are just a few examples of titles of programs in Second Life that Julie has noticed in the past year:

Technical Skills for the Virtual World Second Life; Coming of Age in Second Life; Intro to Museums in Virtual Worlds; Setting up Your Library or Museum in Second Life; Virtual Worlds Development; Scaling Graduate LIS Instruction in Virtual Environments; Academic Libraries and Virtual Worlds; Building a Library Presence in the Virtual World of Second Life; Creating Educational Tools in Second Life for Libraries; Second Life 101; Virtual World Librarianship; Technical Skills for Virtual Worlds; Working with a Class in Second Life; Setting up an Educational Presence in Second Life; Setting up Your Library in Second Life: An Applied Approach.

If they can provide programs like these in Second Life, we should be able to successfully provide cataloging programs in Second Life.

As 2008-09 President of ACTSS Ida will be holding a forum in Second Life to talk about program possibilities in the new ACTSS year. This will take place on **November 22, 2008 at 7:00 p.m. at Talis Cybrary Island Coliseum**. Look for **IdaZapa Zapatero**, a.k.a. Ida Z. daRoza and **Cookie Sturtevant**, a.k.a. Julie Moore. Please RSVP Ida daRoza darozas@smcl.org

For a crash course on Second Life, please contact Sandy Vella, UC Davis, savella@ucdavis.edu

We look forward to seeing you there!



Cookie Sturtevant,
Julie Moore's avatar in Second Life



IdaZapa Zapatero,
Ida Z. daRoza's avatar in Second Life

SECOND LIFE continued from p. 11



Agnesa Capalini (a.k.a. Sandy Vella) discussing upcoming reception event with Hiro Paulino (a.k.a. Peter Nguyen), IdaZapa Zapatero (a.k.a. Ida daRoza), and Cookie Sturtevant (a.k.a. Julie Moore) at the Talis Cybrary Island Coliseum



CLA Lounge in Second Life



So You Think You Can Dance! Avatars Line Dancing in Second Life: Hiro Paulino (a.k.a. Peter Nguyen), Agnesa Capalini (a.k.a. Sandy Vella), Cookie Sturtevant (a.k.a. Julie Moore)



Line Dancing in Second Life—Facing the screen are: 1) IdaZapa Zapatero (a.k.a. Ida daRoza); 2) Cruz Zapatero (a.k.a. Craig Cruz, Jr., ACTSS member); 3) Agnesa Capalini (Sandra Vella)

New Faces at ACTSS

Peter Nguyen



Peter Nguyen has been elected to the position of Vice President/President Elect of ACTSS. He is interested and passionate in using the latest information technologies, helping people learn and achieve their goals, keeping things organized and making them more accessible to people.

Peter started his library career as a library assistant. While earning his MLIS degree, he interned at San Mateo County Library, where he developed his strong interest in cataloging and desire to stay on top of the changes soon to come in cataloging to the new RDA standard. Peter is currently the Young Adults Librarian and TeensReach Coordinator at San Jose Public Library, Berryessa Branch. He is also a Reference Librarian at the Daly City Public Library.

Besides CLA, Peter is a Spectrum scholar and has been involved in several library associations in addition to CLA, including ALA, PLA, ALCTS and BayNet. Peter was the Webmaster of the BayNet Library Association and he implemented several web technologies, including Web 2.0 platforms, graphics and photo gallery applications. This year, Peter was initiated into Beta Phi Mu, the International Library and Information Studies Honor Society.

See Nguyen—p. 14

Bie-hwa Chen Ma



When **Bie-hwa** was a child, there were precious few books available for her to read. Education and studying textbooks were considered privileges, while leisure reading was a discouraged luxury. Time for reading was limited. Tons of chores awaited Bie-hwa after school each day, since children were expected to contribute to their families' income. Bie-hwa remembers vividly how she borrowed a friend's story book and managed to read it hiding under the bed-covers in the fifth grade. Helping people to access as many books and as much information as possible thus became her lifetime passion and profession.

Bie-hwa started her BA in library science with a minor in education in Taiwan. After graduation, she worked as an academic reference librarian for 7 1/2 years. She particularly enjoyed serving users with DIALOG databases in the social sciences and humanities. In 1994, after a few years at home with her kids, she restarted her library work at the East Asian Library in University of California, Berkeley where she worked as a library assistant on a variety of cataloging projects. Among them were authority file clean-up, original cataloging in all formats, and, most notably, oversight of a retrospective conversion project for approximately 120,000 CJK records.

See Ma—p. 14

NEW FACES continued from p. 13

NGUYEN continued from p. 13

Peter is fluent in Vietnamese and one of his goals has been to work in a library where he could provide library services in Vietnamese to effectively serve the Vietnamese community. He is doing that now at San Jose Public Library and has been providing reference services in the Vietnamese language to a large population of Vietnamese patrons. Peter has also been involved in the maintenance and development of the library's Vietnamese print and media collections.

ACTSS members are welcome to contact Peter through email (peter.sjpl@gmail.com) and online social networks: librarianpeter@gmail.com in LinkedIn or Facebook. Peter can also be found in Second Life (look for Hiro Paulino).



Hiro Paulino,

Peter Nguyen's avatar in Second Life

MA continued from p. 13

Her boss encouraged her to apply for both the Spectrum scholarship and library school in 1998.

She received her MLIS from San Jose State in 2002 as a proud mom of two and as a 1998 Spectrum scholar. In her spare time, Bie-hwa gave back to the library community by volunteering as a consultant or a part-time librarian in three seminary school libraries where she was exposed to library management work in all aspects as well as cataloging. In November 2007, she accepted her first professional position in the U.S. as a Chinese Language Electronic Resources Cataloging Librarian of the Shared Cataloging Program Unit at University of California, San Diego Libraries.

On a more personal note, Bie-hwa grew up on a small farm where she was raised to love and enjoy nature. Her father raised a variety of tropical vegetables and quite a variety of animals, including pigs, turkeys, chickens, sheep, cattle, deer, koi, and Chinese buffalo. Her fondness for nature remains with her. She enjoys hiking and backpacking when she can. When asked to share something special about her, she said, "I like being around people although I look shy; I love to observe different cultures and languages; I am curious about and like to learn new things but have never been an expert in anything."



2008 ACTSS Award

ACTSS Award Recipient Xiaoli Li

by Elaine A. Franco



Xiaoli Li has provided exceptional leadership to CLA ACTSS as Vice President, President, and Past President. When a lack of potential leaders threatened the continuance of ACTSS as an active CLA section, Xiaoli led the ACTSS Board in an intensive networking effort that recruited candidates and new members. She initiated conference calls and encouraged email discussions in lieu of the between-conference meetings that had deterred some potential volunteers. Xiaoli continued the section's tradition of conference programs and workshops, and served as a trainer herself. Successful cooperative programs with sister organizations NCTPG and SCTPG were notable. As Past President, Xiaoli has provided advice and encouragement to succeeding officers.

Besides service to CLA ACTSS, Xiaoli has chaired committees in the Medical Library Association Technical Services Section; the Ex Libris Users of North America; and the North American OCLC CJK Users Group. She has made presentations on technical services, serials, conversion, and electronic materials at MLA, Ex Libris, ALA, Library Society of China, and Council on East Asian Libraries conferences. She is a trainer for "Cataloging for the 21st Century," a Library of Congress initiative. In July, 2007, she was an invited participant in seminars held in China on management and electronic information in academic and medical libraries. Xiaoli has authored several journal articles on serials control.

Xiaoli's leadership and organizational skills have been evident in her professional positions, including serials specialist, Head of Technical Services in a UC Davis branch library, and a Department Head in the UC Davis main library. She planned serials and CJK conversion projects for several libraries. This year she helped plan a major reorganization of technical services at UC Davis resulting in two newly constituted departments.

Dynamic national, as well as local, developments in technical services present ongoing challenges for Xiaoli and other managers. Xiaoli will share some of her experiences and strategies in one of the ACTSS-sponsored conference workshops, entitled "Better Together: Leading Technical Services 2.0."

President

Ida Z. daRoza
Catalog Librarian
San Mateo County Library System
125 Lessingia Court
San Mateo, CA 94402
650-312-5255
daroz@plinfo.org

**Vice-President/
President-Elect**

Peter Nguyen
Librarian
San Jose Public Library
3355 Noble Ave.
San Jose, CA 95132

408-808-3050
peter.sjpl@gmail.com

Past President

Yu-Lan Chou
Library Training Consultant
Innovative Interfaces, Inc.
5850 Shellmound Way
Emeryville, CA 94608
510-450-6363 x2318
FAX: 510-450-6350
yhou@iii.com

Secretary

Bie-hwa Chen Ma
Chinese Language Electronic Re-
sources Cataloging Librarian
UC San Diego Libraries
9500 Gilman Dr, 0175K
San Diego, CA 92093-0175
858-822-3877
FAX: 858-822-0349

bcma@ucsd.edu

CLA Assembly Representative

Julie Moore
Catalog Librarian
California State Univ., Fresno
julie.moore@csufresno.edu
559-278-5813
FAX: 559-278-7877

ALCTS/CRG Representative

Elaine Franco
UC Davis, Shields Library
100 North West Quad
Davis, CA 95616-5292
530-752-9924
FAX: 530-754-8785
efranco@ucdavis.edu

Chair of Program Committee

Xiaoli Li
UC Davis, Shields Library
100 North West Quad
Davis, CA 95616-5292
530-752-6735
FAX: 530-754-8785
xlli@ucdavis.edu

**Other Library Technical Services
Organizations in California**

NCTPG (Northern California
Technical Processes Group)

website: <http://www.NCTPG.org>

Chair, April 2008-April 2009
Jean Dickinson
UC Berkeley
jdickins@library.berkeley.edu

Liaison from NCTPG

Aimee Algier
Head of Technical Services
Santa Clara University
500 El Camino Real
Santa Clara, CA 95053
408-554-5556
f: 408-551-1805
aalgier@scu.edu

SCTPG (Southern California Tech-
nical Processes Group)

website:

<http://library.csun.edu/sctpg/>

President, July 2008-July 2009
Prima Casetta
Getty Research Institute
pcasetta@getty.edu

CLA Blog

To learn and participate, please go to
CLA Blog at,

<http://www.cla-net.org/weblog/>

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