

THE 2008 PREXCELLENCE AWARDS

CALL FOR ENTRIES

HONORING THE CREATIVITY OF CALIFORNIA'S LIBRARIES

The PR Excellence awards honor the highest quality efforts of California Libraries in promoting and communicating their message to their customers. Entries should represent a library's best work in this area. We encourage all formats. An entry may be one piece or an entire campaign. Three awards will be given within each of three divisions determined by organizational budget: <\$5M; \$5-\$10M; \$10M and above. CLA will honor award winners during the annual conference in November. The most creative entry, the **Best of Show Award**, will be presented during the Awards Banquet.

For questions, please contact...

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All California libraries and library-related organizations, including Friends and Foundations are invited to enter materials designed and used in FY 2007-2008.

GUIDELINES FOR ENTRY

- ◆ Enter as many times as you like, but please submit a separate entry form for each entry. The online submission form is available on the CLA website at www.cla-net.org
- ◆ Electronic submissions are preferred but you may also submit by mail.
- ◆ In addition to filling out the online entry form, supporting documents must be uploaded or postmarked no later than Friday, August 22, 2008. To upload documents go to <http://drop.io/Prexcellence> and click **add files**. Please name all files using your library name so that they may be easily retrieved for judging.

For mail submissions, please fill out an online submission form, and send four (4) copies of your entry with an additional printout of the form to:

Attn: PRexcellence
California Library Association
717 20th Street Suite 200
Sacramento, CA 95811-1784

ALL SUBMISSIONS MUST BE UPLOADED OR POSTMARKED NO LATER THAN FRIDAY,

AUGUST 22, 2008.

Winners will receive a PRexcellence 2008 certificate of Recognition. Winning materials will be displayed at the annual CLA conference in San Jose, November 14-17 and on the CLA website after the conference. All submissions will be on display in Powerpoint at the virtual Swap N Shop at the CLA exhibit booth.